ITALIAN DESIGN 7. – 19. 11. 2019

The exhibition introduces to the public of Prague the protagonists, the ideas and the projects that have transformed Italian design from the 30’s to most recent years.

Every object or piece of furniture in the exhibition combine a reliable functionality with an authorial aesthetic vision and represent Italy as the cradle of high-quality craftsmanship and the perfect melt of tradition and technology in an indissoluble way: Artisan expertise puts the finishing touches to products that are manufactured employing cutting-edge production methods, while intelligent hands lend sensitivity and emotion to industrial precision.

Chronologically organized, the exposition greets visitors with a space dedicated to designer Vico Magistretti, then visitors are taken on a journey of over 100 works including pieces by: Roberto Barbieri, Michele De Lucchi, Franco Albini, Giotto Stopppino, Enzo Berti, Marco Zanuso, Roberto Barbieri, Alberto Meda, Anna Castelli Ferrieri, Ferruccio Laviani, Piero Lissoni, Ettore Sottsass, Joe Colombo and international names such as Ron Arad, Patricia Urquiola, Maarten Van Severen, Marcel Wanders, Phillippe Starck, Ronan & Erwan Boroullec and many more.

Some of the most representative design producers of design in the country are here present such as such as Oluce, Artemide, Flou, Schiffini, Zanotta, Cassina, Poltrona Frau, Kartell, Calligaris, Memphis...

The exhibiting objects range from small-sized lamps, to large armchairs and designers drawings. In order to highlight each object characteristics, and de-contextualize them from their surrounding, the exhibition is designed as a ‘neutral container’ which, through different sized overtures, is able to accommodate the various design pieces.

The modular system can be used to display floor-standing objects, table-height exhibits, hanging objects and wall pieces.

The idea for the exhibition design was clarity and consistency, focusing on emphasising the shapes, textures and colours of each exhibit.