

# NASD

**design is here!**



national award for student design 2017

[www.studentskydesign.cz](http://www.studentskydesign.cz)

# 2017

**A Brief Guide to  
the Registration of  
the Work**

(Frequently Asked Questions)

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## What Kinds of Works Can Be Submitted?

Any student works that can be included in the domain of product design (for example, interior and outdoor furniture, interior accessories, glass, pottery, lamps, tableware, cookware, sanitary ware, toys, sports equipment, wrappers with putting emphasis on their construction, musical instruments, teaching aids, hobby etc), industrial design (i.e. design related to construction of tools, medical technology, transport design, mechanical engineering, agricultural technology, civil engineering etc), applied arts, arts and crafts or art design (textile and clothing design, footwear, accessories, jewel, and various author's designs), architecture, design of private and public interiors, stage design, and landscape design **created after January 1, 2015** and which had not been enrolled in any of the foregoing years of the National Award for Student Design can be submitted to the National Award for Student Design 2017.

The students of Universities, High and Practical schools who finished their studies in summer semester 2017 at the latest may take part in the competition. Both Czech and foreign student works are acceptable.

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## What Do You Need?

You must prepare these materials before registration your work (no info that could identify the author must be introduced; there are two exceptions: names of image attachments and the name of the file with poster!):

**Electronic form of the presentation panel (poster);** JPG, 150-300 ppi, format B1 (i.e. 100 x 70 cm, portrait mode), max. size of the file 30 MB, format of the file name (characters allowed: only A - Z, a - z, 0 - 9, and, no diacritic and spaces!):  
surname\_name\_nameofthework\_poster.jpg

**Maximum 5 image attachments;** JPG, length of the longer side min. 1500 and max. 3000 px; format of the file name (characters allowed: only A - Z, a - z, 0 - 9, and \_, no diacritic and spaces!):  
**surname\_name\_nameofthework\_01.jpg**  
**surname\_name\_nameofthework\_02.jpg**

**Name of the work and subtitle** (Czech + English) and a brief annotation (300 - 1500 characters) in Czech and English.

**If the work is physical, provide info about dimensions, weight (brutto + netto) and about used materials.**

**If you are submitting your work through your school, check up whether (and in what way) the school will participate on paying the registration fee.**

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## How to Submit Your Work?

Connect to the web pages on [www.studentskydesign.cz/en](http://www.studentskydesign.cz/en) before June 25, 2017 and fill-in all necessary items.

If you need next info, please contact us via e-mail ([info@designcabinet.cz](mailto:info@designcabinet.cz)) or by phone + 420 733 155 985 (Miss Lucie Kaslová)

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## What to Do Next?

You will be informed by e-mail about next steps (paying registration fee, assigning registration number, alternatively about advancing to the national round and delivering your works and printed posters).

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## Important Deadlines and Dates

June 25, 2017: closing of the registration form (up to this date it is possible to edit both applications and attachments)

September 7, 2017: supposed date of session of the International Jury

9/15/2017 – 10/30/2017: Exhibition of the award-winning and nominated works in The Moravian Gallery in Brno

It is supposed that results of the competition will be presented via Czech Centres abroad in 2018.