

## CZECH INTERNATIONAL AWARD FOR STUDENT DESIGN 2021



### Conditions of the Competition

Design Cabinet CZ, z. s. in cooperation with Foundation SUTNAR – FOUNDATION OF RADOSLAV AND ELAINE SUTNAR, DEPO2015 and participating Universities announces the competition for the Czech International Award for Student Design 2021.

Competition is international and is established for Universities, High Schools, and Professional Schools of design, architecture, handicraft, and fine art.

### 1. Aim of the Competition, Participants, and Subject of the Competition

#### 01. Aim of the Competition

The aim of the competition is to help students of design at beginning of their careers and finding connections between students and schools with industry and production and business companies. The competition has been monitoring, documenting, evaluating and presenting student works of design, architecture, handicraft, and fine art at Universities, High Schools, and Professional Schools of design, architecture, handicraft, and fine art since 1991.

#### 02. Participants of the Competition

Students of Universities, High Schools, and Professional Schools can participate in the competition. Both individuals and author teams can participate in the competition.

#### 03. Subject of the Competition

- a. Kind and Time Specification.  
All student works i.e. final exam, semester, graduate and other own works in the field of design, architecture, arts and crafts that had not been registered in the previous years of the competition, are acceptable.
- b. Topic Specification.  
Any works of 3D design that can be included in the domain of product and industrial design. Product design - for example, interior and outdoor furniture, interior accessories, glass, pottery, lamps, tableware, cookware, sanitary ware, toys, sports equipment, wrappers with putting emphasis on their construction, musical instruments, teaching aids, hobby etc., industrial design - design related to construction work, tools, medical technology, transport design, mechanical engineering, technology, agricultural technology, building etc., applied arts, arts and crafts or art design - textile and clothing design, footwear, accessories,

jewel, and various author's designs, architecture, design of private and public interiors, stage design, and landscape design.

**c. Requirements.**

The requirements are described in the Appendix 1. The registered works that do not satisfy the specifications defined in the paragraph 1 of the Conditions or do not satisfy the specifications defined in the Appendix 1, will not be accepted. If the registration fee is not paid in the defined term, then the work will be put out (see the paragraph 3.2 of the Conditions).

## **2. Juries, Way of Assessment the Accepted Works, and Awarding**

### **01. Juries**

Three independent juries (named by the director of Design Cabinet CZ with consideration of announcers) will assess the accepted works.

The National High School Pedagogical Jury will consist of appointed high school teachers. The International University Pedagogical Jury will consist of appointed university pedagogues. The International Jury of Experts will consist of independent curators, and professional designers. All juries may be international.

Jury members will be appointed in cooperation of individual educational institutions and other announcers of the competition.

The National High School Pedagogical Jury and the International University Pedagogical Jury will be assembled among others on these principles:

- A pedagogue may become a member of jury if more than two works from his/her atelier were accepted and the school confirmed his/her appointment.
- Some members of juries may become pedagogues whose students were awarded in the last year's competition (National Award, Excellent Design or Outstanding Design).
- Some members of juries are pedagogues from the directly cooperating schools.
- In case when the constitution of jury does not correspond to the set of branches of accepted works, then a next member will be appointed according to results of the last year's competition.

Composition and results of the International Jury will be published in a separate document.

Schools will be called upon to take part in juries by Director of Design Cabinet CZ. Each addressed educational institution will itself make a proposal of jurors and their deputies at its discretion with consideration to the recommendations of Director of Design Cabinet CZ.

Constitution of the juries will be published on [www.designcabinet.cz](http://www.designcabinet.cz), [www.studentskydesign.cz](http://www.studentskydesign.cz), on web pages of the cooperating announcers and on the web

pages of the schools and universities that will show interest in it.

The membership in the Juries is honorary.

## **02. Way of Assessment for Universities, High Schools, and Professional Schools**

The International University Pedagogical Jury and the National High School Pedagogical Jury assess the works by electronic way (web).

Design Cabinet CZ will provide the appointed jurors with all the necessary materials (photos, videos, animations, annotations etc. in digital form), table with the list of the accepted works, criteria for assessment, assessment point scale, and tables for assessment.

Each juror will assess each work individually by recording points into the table according to defined criteria.

Criteria of assessment for all branches of design:

Originality, innovation

Technical and technological level of advancement

Harmony of the aesthetic, functional, and ergonomic design

Ethical, environmental, and social aspects

Next criteria defined by the juries

The assessed works will be anonymous, i.e., the jurors will know only registration number without knowing names or schools.

Members of the both International University Pedagogical Jury and National High School Pedagogical Jury will have at least 10 days for the assessment of works.

All registered and accepted works will be assessed.

Point assessment of the works will be registered.

Any juror may help with evaluating of assessment tables and check the results when assessing is finished.

Director of Design Cabinet CZ is a secretary of jury and nominates his/her deputy.

The deputy will process the completed assessment tables and on the base of number of points from all jurors then will decide which works will be nominated for National Award for Student Design 2021.

The secretary and his/her deputy are responsible for organization of assessment, communication with jurors, maintaining running documentation, and working out of the final report.

## **03. Nominations and Advancement to the Final National Round of the**

## Competition

Both the International University Pedagogical Jury and High School Pedagogical Jury decide on dependency on the point assessment about nominations for the National Award for Student Design. In the last round of the competition the independent International Jury of Experts consisting of professional designers and experts (respected personalities out of educational institutions) will award prizes on the level Outstanding Student Design, on the level Excellent Student Design and one National Award for Student Design \* GRAND and one National Award for Student Design \* JUNIOR. The International Jury determines number of awarded prizes on the individual levels. In an exceptional case the jury may award the Special Prize of Jury.

### 04. Special Prizes

The special prizes are awarded by deans, rectors of faculties, directors of professional institutions, museums, associations or famous design studios, companies, publishing houses and other partner subjects. These prizes are awarded independently on the juries.

## 3. Financing of the Competition and Registration Fee

### 01. Way of Financing

The competition is based on financing from more sources. One of the sources are the registration fees that presents the participation of schools or students who registered individually. The main finance source is contributions of private donors and cooperating announcers.

The account was opened at FIO Bank belonging to the Design CabinetCZ z. s.

Account Holder: **Design Cabinet CZ, z. s.**

Bank Name: **FIO Bank**

Account Number: **2301623200 / 2010**

IBAN: **CZ6320100000002301623200**

BIC: **FIOBCZPPXXX**

Payment Purpose: **assigned registration number (will be sent by e-mail)**  
or

Transaction Number: **assigned registration number (will be sent by e-mail)**

### 02. Registration Fee

Registration fee is CZK 1000 or 45 Euro per each submitted application

Accepted application will be labelled with registration number that will be the same as the number of invoice (i.e. variable symbol for non-cash payment) to account mentioned above (see the paragraph Way of Funding). In case of collective payment for larger group of students the variable symbol will be assigned as well.

Due date is 14 days after issuing the invoice.

If the registration fee is not paid in term, then the application will be put out of the competition.

The registration fee serves for covering the administrative and organizational costs of the competition.

#### **4. Deadlines for Submitting Applications and Providing Works for the Competition**

##### **01. Applications**

The deadline for submitting the applications (i.e., registration) is June 30, 2021. The completely filled-in application form must be submitted (all image attachments included) on the address [www.studentstky.design.cz](http://www.studentstky.design.cz). Design Cabinet CZ assigns to each registered work unique registration number. The accepted works are assessed anonymously only under their registration numbers.

##### **02. Competing Materials and Enclosures**

All necessary enclosures that are part of the application must be registered via application form on the address [www.studentstky.design.cz](http://www.studentstky.design.cz) when the application is being registered (see the previous paragraph); the deadline is June 30, 2021.

##### **03. Collecting of the Nominated Works for Evaluation by the International Jury**

The date and the place of collecting of the nominated works will be published at the end of August 2021 on web sites [www.studentstky.design.cz](http://www.studentstky.design.cz) and [www.designcabinet.cz](http://www.designcabinet.cz). The supposed date of installation of works for the International Jury of Experts is September 6, 2021 on specified address.

Posters (size 70 x 100 cm) on the solid kappa undercoat (width 0.5 cm) will be presented to the International Jury together with the nominated works.

No works collected for assessment by the International Jury are insured.

Some participants of the competition can be asked to provide posters and works for exhibitions abroad.

##### **04. Giving Back the Materials**

The posters and the nominated works will be given back to the participants of the competition after appeal of the announcers of the competition. If the materials are not withdrawn according to instructions then they will be provided to the collections in museums engaged in design or will be liquidated.

#### **5. Announcement of the Results and Ways of Presentation**

##### **01. Announcement of the Results and Awarding**

###### **a. Announcement of the Results**

Announcement of the results and awarding of prizes will take place in DEPO15

in Pilsen in week November 29 – December 6, 2021. Announcers of the competition reserve the right to change the date and place. Letter of invitation for the ceremonial awarding will be sent to all participants and their teachers.

**b. Press Conference**

Announcers of the competition will arrange press conference on day of announcement of results and awarding the prizes, where reporters and representatives of media will be given press materials. All awarded students, their pedagogues or school representatives will be invited to take part in the press conference.

**c. Media Campaign**

The announcers will organize media campaign in two waves. The first as recruitment for participating in the competition the latter after announcement of results and opening the exhibition.

## **02. Presentation of the Competition**

Presentation of the results and awarded works will depend on the amount of financial contributions of announcers of the competition and private subjects.

Exhibition of the awarded and nominated works New G(o)ods! will take place in Pilsen in Plzeň Design Week from November 29 – December 21, 2021. The latter exhibition will take place in Prague in autumn term. It is supposed that the results of the competition will be presented abroad via Czech Centres in year 2022.

## **03. Presentation of the Registered Works**

An adequate documentation will be prepared to the exhibition (in case of receiving sufficient financial support printed Czech-English catalogue) where all awarded works will be presented and all registered works will be mentioned and schools where they were created.

In case a printed form will be available each participant of the competition (student) will receive one presentation product free of charge and each registered school will be given some presentation products free of charge related to the number of registered works (relation will be approximately 1:5).

The results of competition will be also published on Design Cabinet CZ web pages [www.designcabinet.cz](http://www.designcabinet.cz), on the web pages of the competition [www.studentskydesign.cz](http://www.studentskydesign.cz), on web pages of cooperating announcers, on web pages of partners, and on web pages of participating schools and ateliers if they show their interest in it.

## **6. Expert Guarantor of the Competition and Contact Address**

The competition is organized by the Design Cabinet CZ, FOUNDATION SUTNAR – FOUNDATION OF RADOSLAV AND ELAINE SUTNAR and DEPO2015.

Contact:

**Design Cabinet CZ, z. s.**

Phone:

**+420 602 350 805** (PhDr. Lenka Žižková, organization of the competition, invoices)

**+420 733 155 985** (MgA. Lucie Kaslová, documents for assessment juries)

e-mail: [info@designcabinet.cz](mailto:info@designcabinet.cz); [studentskydesign@gmail.com](mailto:studentskydesign@gmail.com)

web: [www.designcabinet.cz](http://www.designcabinet.cz)

[www.studentskydesign.cz](http://www.studentskydesign.cz)

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e-mail: [skrato@fdu.zcu.cz](mailto:skrato@fdu.zcu.cz)

## **Appendix 1: Requirements to the Application and Submitted Works**

### **1. Competition Applications**

The application is submitted by complete filling-in the application form (all image attachments included) on the web page [www.studentskydesign.cz](http://www.studentskydesign.cz).

### **2. Competing Works**

Competing works are accepted to the competition in the form of appropriate photo-documentation or other visual form that are loaded during filling-in the registration form on the web page [www.studentskydesign.cz](http://www.studentskydesign.cz) and the format must be corresponding with the technical specifications defined in the web registration form.

Maximal number of the enclosed files with the visual attachments (without poster) is 8. It is necessary due to publication purposes that name of each enclosed file has a unique identification (name of author, name of work or as the case may be name of the author of photo) or a caption of photo. No diacritics may be used in the name of the file (only accepted characters are A–Z, a–z, 0–9, and character “underscores” \_). If these requirements are not met then the work will not be registered.

In case of another form of presentation (video, animation etc), please contact us via e-mail [studentskydesign@gmail.com](mailto:studentskydesign@gmail.com) and [info@designcabinet.cz](mailto:info@designcabinet.cz) or contact MgA. Lucie Kaslová mobile +420 733 155 985.

In case of nomination and advance to the international round, the competitors or schools will be called upon in the end of August and at the beginning of September 2021 to provide the design to Pilsen:

- a.** As a model, a prototype, or a complete product for assessment by the International Jury (please, see the details about the international round), if it is required by nature of the work.
- b.** As a presentation board (poster) 70 × 100 cm on kappa undercoat (max. width 0.5 cm); works adjusted in frames or in glass will not be accepted. The registration number must be written on the reverse side. Delivery of a poster is not mandatory but recommended.

The works and all documents must be labelled with the registration number, but no other identification info must be presented (especially no name of author or school), otherwise the anonymity of the competition would be violated.

The models (prototypes, products) and the presentation boards (70 x 100 cm, portrait) will be assessed by the International Jury and will be used for the follow-up exhibitions.

### **3. Enclosures to the Competing Works**

- a.** Mandatory Enclosures  
See the Appendix 1, item 2.



**b. Recommended Enclosures**

Recommended enclosure for the nominated works that are assessed by the International Jury is anonymous portfolio in the maximum of format A3 with text and picture(s) presenting description of the work – i.e. philosophy of the work or product (function, material, purpose etc.), example of using etc. It is also recommended to add the portfolio in English due to possible exhibitions abroad. Author approach to this form of presentation contributes to the attractiveness of the competing work.

#### **4. Agreement with the Conditions of the Competition**

Author (co-authors, school) by filling-in the registration form on web pages **www.studentsky.design.cz** and sending it, expresses (express) consent with the free of charge using of the works for exhibiting and publishing, for publishing the works and contacts on internet, and expresses (express) consent to Design Cabinet CZ and announcers of the competition for creating photos, videos etc. with full respect to the copyrights.

In the context with the directive of the EU Parliament and Council of the EU 2016/697 and regulation 95/46/ES and associated law number 101/2000 Sb., applicant agrees with processing of personal data contained in the documentation of the competition and archiving of them for the requirements of the competition.

The participant (school) explicitly agree that the competing work (protected work) may be used by the announcer of the competition (without claiming any reward) purposes presented above in all ways of use, for all countries of the world, without any time limitation or the competing work may be provided to third persons for the same purposes even after finishing the competition.

The law of the Czech Republic is crucial for all conditions of taking part in the competition, conditions of the competition, and authorization of using the competing works. All persons involved agree that any conflict related to the competition will be solved conciliatory in presence of announcer of the competition. Judge authorities that are relevant for solving possible conflicts (that was not closed conciliatory with cooperation of announcer) are general tribunals of Czech Republic.

#### **Files to download**

Terms and Conditions + Brief Guide to the Registration (English, interactive PDF)